

NEWSLETTER

October 2024 | Quarter 1

Unify. Equip. Empower.



Our mission at QC Community Connect Coalition is to unify, equip, and empower Community Health Workers to serve Mecklenburg County communities by unifying the workforce across organizations in a collaborative forum.



“You have to communicate with [residents] and be able to develop rapport and relate directly to them to understand their needs.” – CHW, Charlotte, NC

2024

Meeting Schedule

February 6th @ 11 AM - 12:30 PM

April 2th @ 11 AM - 12:30 PM

June 4th @ 11 AM - 12:30 PM

August 6th @ 11 AM - 12:30 PM

October 1st @ 11 AM - 12:30 PM

December 3rd @ 11 AM - 12:30 PM

Locations TBD

Meet our New Governing Board

We are excited to announce that our new governing board members are now featured on our website!

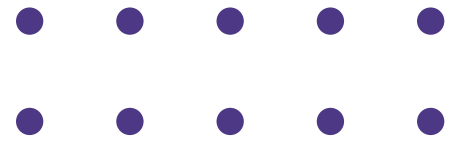
Visit our newly updated History & Governance page to learn more about the passionate leaders guiding our organization forward.

In addition, we've created a section to honor our previous Governing Board Members, highlighting their invaluable contributions to our mission.

Stay tuned and connected as there is more to come!



QCCommunityConnect.org



QUEEN CITY CONNECT QUARTERLY

Join CHW Connector Now!

By: Brittany Weatherall

Introducing CHW Connector! This new social platform for CHWs was just launched by the National Association of Community Health Workers (CHWs).

The CHW Connector app was designed to provide a free space for CHWs to:

- Connect with other CHWs to learn, share, grow, and identify resources and information.
- Follow and connect with state/local CHW networks and topic-specific communities.
- Receive critical alerts related to public health emergencies.
- Share valuable insights
- Get involved with CHW advocacy efforts and opportunities.



Training & Opportunities

Looking for opportunities to expand your knowledge and skillset? Check below!

- [Promoting Healthy Choices and Community Changes for CHWs](#)
- [Rural Preparedness for CHWs](#)
- [Opioid Education Series for CHWs](#)
- [HIV Education for CHWs](#)
- [LGBTQ Education for CHWs](#)



National CHW Awareness Week

By: Brittany Weatherall

Advocating for a Healthier NC

In August, we celebrated National CHW Awareness Week, a time dedicated to acknowledging CHWs in enhancing public health, especially within underserved communities.

Our recent blog post “National CHW Awareness Week: Celebrating CHWs”, offered a comprehensive look at the history, roles, and impact of CHWs. It explored how CHWs such as yourself bridge gaps in healthcare, provide crucial support and advocacy, and align with the Triple Aim Framework to improve health outcomes, reduce costs, and enhance quality. The blog post also emphasized the importance of supporting and advocating for CHWs to ensure their continued success and recognition.

If you missed the week, you can still read our blog post to gain a deeper understanding of the pivotal role CHWs play in our communities. Let's continue to celebrate and support these frontline public health heroes who make a significant difference every day.



COMMUNITY HEALTH WORKER INITIATIVE

QC CONNECT QUARTERLY

NCCHWA Regional Meetings

The North Carolina Community Health Worker Association (NCCHWA) is hosting regional sessions in all NC Medicaid Regions for CHWs looking to connect, share, and learn from fellow CHWs in their region. Region 3 will convene on October 29th.

[Interest Form](#)

“I [always] say that **community health workers, we’re game changers. We go above and beyond for our patients**”
— CHW, Charlotte, NC



CHW Spotlight

In each edition of our newsletter, we will recognize the incredible efforts of our CHWs who are at the forefront of creating positive change in our communities.

Tammy Marshall - Reed

In this quarter's spotlight, we are excited to feature Tammy Marshall-Reed. Tammy is a committed CHW with a background as a Community Engagement Strategic Coordinator at Novant Health.

Tammy's role as a CHW allows her to address the basic needs of individuals, often beginning with simple questions and evolving into comprehensive care. She is deeply involved with maternal health, working with patients to ensure they have resources and support they need.

Read more about Tammy's story, click [here!](#)

Got something to share?

Interested in contributing to the QC Connect Quarterly?

- Highlight your programs/services at your organization for a future meeting/newsletter edition!
- Highlight any organizational events or opportunities that expand the CHW workforce!
- Highlight your team and/or team member for doing extraordinary work in Mecklenburg County!

Publishing Criteria: Must pertain to the CHW workforce and contribute to QC Community Connect Coalition common agenda and values.

Please submit all content to Brittany Weatherall at Brittany.Weatherall@mecknc.gov